

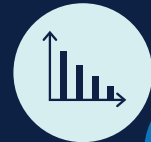


Case Study

How Taxvisors uses Mclowd to lower their software licence costs for funds with direct property.

Taxvisors is a multi-disciplinary practice based in Melbourne. The firm provides a number of different services including:

- Accounting
- SMSF administration
- Audit



Within the SMSF stream, the focus is on funds whose primary investment is direct property.

This has made the firm an ideal fit for Mclowd, as this is the asset class for which the current functionality is the best fit.

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Speaking of his engagement with Mclowd, Principal Sohail Merchant had this to say:

“The Mclowd SMSF accounting software has reached the point where it represents a comparable solution for funds with direct property, however at a licensing cost which is 50-80% below that charged by the main incumbent vendors.

We now have more than 60 client funds on the platform, representing an annual saving of many thousands of dollars, and are in the process of adding more.

Just as importantly:

- *We have always received high quality technical support whenever it has been required*
- *Over the years the Development Team have always responded to our suggestions as to ongoing improvements*

This approach is both lowering our internal costs while giving us the opportunity to influence the evolution of the product.

For firms with a similar profile to ours I would not hesitate to recommend Mclowd.”